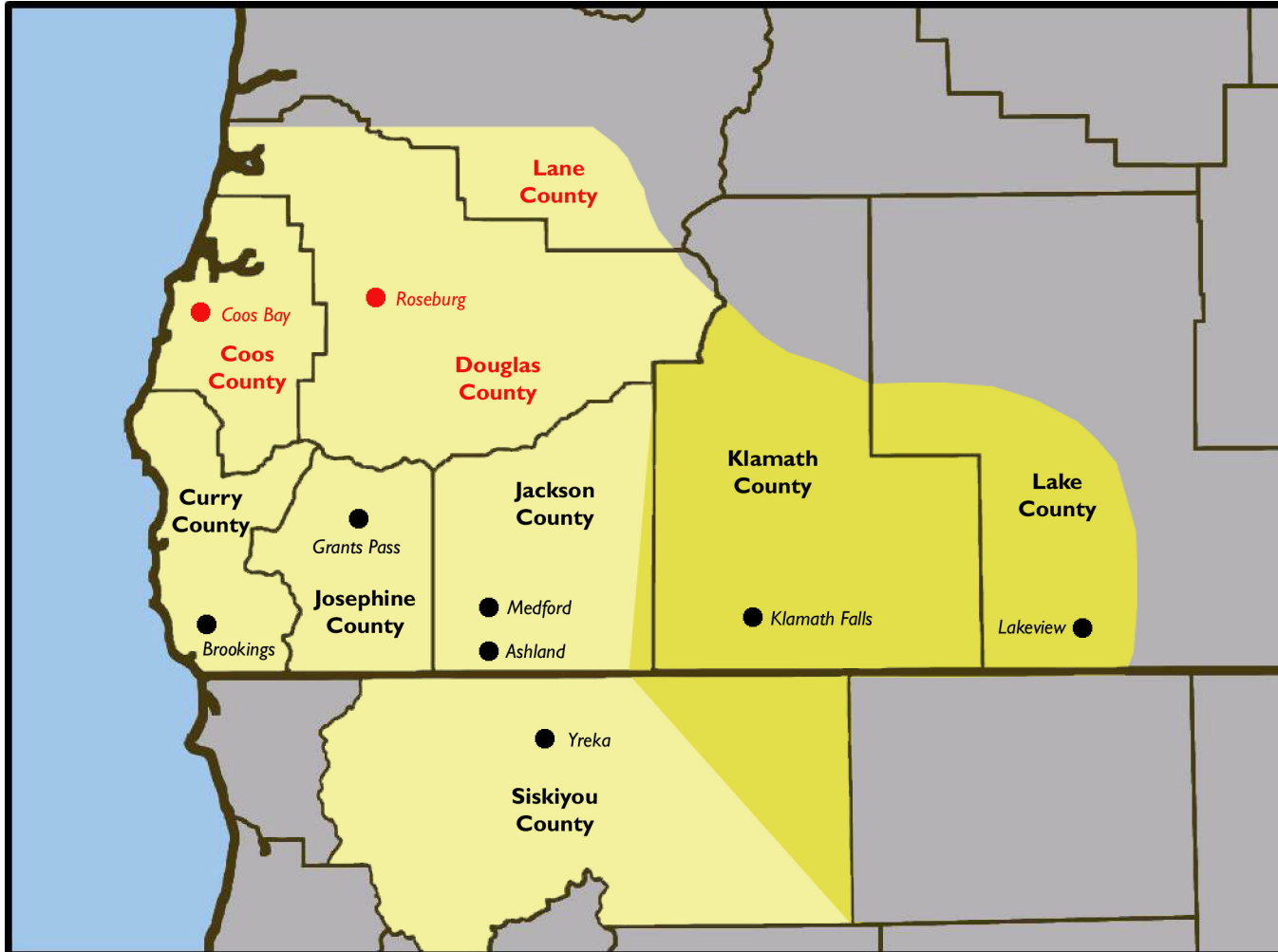




COVERAGE MAP

KOBI-TV/NBC5 – KOTI-TV/NBC2 COMBO



9 Counties
182,878 Households
508,633 People

- Curry – 22,813
- Josephine – 87,393
- Jackson – 219,564
- Klamath – 26,995
- Lake – 2,301
- Siskiyou – 43,724

- Lane** – 15,840
- Coos** - 64,389
- Douglas** – 25,614

Counties titled in red are area's KOTI TV delivers outside the Medford Klamath DMA. This is known as the KOTI TV added value

http://www.oregon-demographics.com/counties_by_population

http://www.california-demographics.com/counties_by_population

<https://www.census.gov/quickfacts/fact/table/US/PST045217>